



P.O. Box 758, La Conner, WA 98257

## PRESS RELEASE

### What's Open in the Pacific Northwest

**Contact:** John Gifford, President, 877-533-5520

**Release Date:** Friday, December 6, 2013, for immediate release.

**La Conner, WA** – The 2013-2014 winter season is happening in the Pacific Northwest with many resorts having begun operation prior to the Thanksgiving Holiday. With the recent snow storms to pass through the region and ensuing cold weather more resorts have announced opening day and those already operating are offering more terrain. Here is a rundown of what's happening in the northwest:

**Leavenworth Winter Sports Club**, Washington. Leavenworth Ski Hill will open the Tubing Park this weekend, Saturday, December 7 and Sunday, December 8 from 9:30AM-6:00PM. The Leavenworth Ski Hill Lodge will be open during the Tubing Park operations. For more information go to the website <http://www.skileavenworth.com/conditions> or contact Corey McKenna, Events & Marketing, 509-548-5477 or [cmckenna@skileavenworth.com](mailto:cmckenna@skileavenworth.com).

**White Pass Ski Area**, Washington. Opening Saturday, December 7 and Sunday, December 8, 8:45 am - 4 pm with Great White, Chair 4, Basin Quad lifts. Services available are: Day Lodge & High Camp food & beverage, rental and retail. The resort will close Monday - Wednesday to continue snow-making and grooming efforts. Reopening is planned for Thursday, December 12th for daily operation (conditions permitting). For more information and conditions updates check their website <http://skiwhitepass.com/the-mountain/snow-report.aspx> or contact Kathleen Goyette, Marketing/PR Director, 509-945-3189 or [kat@skiwhitepass.com](mailto:kat@skiwhitepass.com).

**Anthony Lakes**, Oregon. Opening for the season on Saturday, December 7 with operations each Saturday & Sunday, from 9am – 4pm until Sunday, December 15. Starting Saturday, December 21st, the resort is scheduled be open daily through January 5th for the holiday break, except closed Christmas Day. For more details and updates on conditions go to the website <http://www.anthonylakes.com/> or contact Chelsea McLagan, Marketing Director, 541-856-3277, [chelsea@anthonylakes.com](mailto:chelsea@anthonylakes.com).

**Whitefish Mountain Resort**, Montana. Opening Saturday, December 7 for its 66th Winter Season with top-to-bottom skiing including Hellroaring Basin. Chairs 2, 3, 6 and the Big Easy Carpet will open at 9 a.m. and Chair 1 will open at 9:30 a.m. Chairs 7 and 8 will open at 10 a.m. Other services include food & beverage in the Base Lodge Café, Summit House and Ed & Mully's; plus Kids Center & Daycare, the Ski & Ride School,

rental shops and retail. Learn more about special deals and stay up-to-date on snow conditions and mountain operations by checking the website, <http://skiwhitefish.com/> or contact Riley Ploumbus, Public Relations Manager, 406-862-1948, [rileyp@skiwhitefish.com](mailto:rileyp@skiwhitefish.com).

**Eaglecrest, Alaska.** Will open on Saturday, December 7 with the Porcupine Chair running from 9 a.m. to 3 p.m. to service the Muskeg and Dolly Varden trails. A small terrain park feature will be set up on Dolly Varden. Also open is the rental shop, Eaglecrest Grill and Mountain Lift Coffee and snowsports school offering beginning ski and snowboard lessons. Information on operations and conditions updates are available at <http://www.juneau.org/ecrestftp/index.php> or by contacting Jeffra Clough, Director Sales/Marketing & Snowsports School, 907-790-2000 x219, [Jeffra clough@skijuneau.com](mailto:Jeffra_clough@skijuneau.com).

Pacific Northwest resorts that have already begun operations include:

**Mt Bachelor, Oregon.** For more on available services, ticket prices and conditions updates visit [www.mtbachelor.com](http://www.mtbachelor.com) or contact Andy Goggins, Director of Marketing and Communications, 541-693-0953, [agoggins@mtbachelor.com](mailto:agoggins@mtbachelor.com). The resort will be closed Thanksgiving Day.

**Mt Hood Meadows, Oregon.** For more information on lift prices, conditions, operations schedules and pricing offers for this weekend please check the <http://www.skihood.com/The-Mountain/Conditions> or contact Dave Tragethon, Executive Director of Communications, 971-373-8111, [dave.tragethon@skihood.com](mailto:dave.tragethon@skihood.com).

**Mt Hood SkiBowl, Oregon.** For more information and updates visit <http://www.skibowl.com/winter/> or contact Hans Wipper, 503.819.0712, [hans@go.skibowl.com](mailto:hans@go.skibowl.com).

**Timberline Lodge – Oregon.** For complete details on operations and conditions check the website <http://www.timberlinelodge.com/conditions/> or contact Jon Tullis, Public Affairs Director, 503-272-3134, [jtullis@timberlinelodge.com](mailto:jtullis@timberlinelodge.com).

**49° North Mountain Resort, Washington.** For further information check their website [http://www.ski49n.com//snow\\_report.php](http://www.ski49n.com//snow_report.php) or contact Sherry Brewer, Marketing Director, 509-935-6649 x607, [marketing@ski49n.com](mailto:marketing@ski49n.com).

**Crystal Mountain, Washington.** For the latest information and updates on lifts operating and conditions visit <http://crystalmountainresort.com/> or contact Tiana Enger, [tenger@skicrystal.com](mailto:tenger@skicrystal.com) or 369-663-3010.

**Mission Ridge, Washington.** For more details on the operations and current conditions. please visit <http://www.missionridge.com/> or contact Jordan Lindstrom, Marketing Director, 509-679-6202, [jlindstrom@missionridge.com](mailto:jlindstrom@missionridge.com).

**Mt. Baker Ski Area – Washington.** Check the snow report at <http://winter.mtbaker.us/snow-report/> for operations details or contact Gwyn Howat, Operations Manager or Amy Trowbridge, Marketing Director at 360-734-6771.

**Mt Spokane**, Washington. For the latest information visit the website at <http://www.mtspokane.com/snowreport> or contact Kristin Whitaker, Marketing Manager, 509.951.7192, [kristin@mtspokane.com](mailto:kristin@mtspokane.com) or Brad McQuarrie, General Manager, 509.951.4877, [brad@mtspokane.com](mailto:brad@mtspokane.com).

**Stevens Pass**, Washington. In addition to the alpine area, the Nordic Center will be open this Saturday and Sunday, December 7th and 8th from 9am-4pm, conditions permitting with 16 kilometers of groomed runs for classic and skate skiing spread across nine trails. There will also be snowshoe trails open. For more information on the alpine and nordic operations and conditions updates visit <http://www.stevenspass.com/site> or contact Chris Danforth, VP Marketing & Sales, 206-812-7856, [christopher.danforth@stevenspass.com](mailto:christopher.danforth@stevenspass.com).

**Alyeska Resort**, Alaska. For more details about what chairlifts and terrain will be operating check the snow report page on their website <http://www.alyeskaresort.com/snow-report.aspx> or contact Jessica Pezak, Marketing Director, 907-754-2215, [jpezak@alyeskaresort.com](mailto:jpezak@alyeskaresort.com).

**Lookout Pass**, Idaho. Visit [www.skilookout.com](http://www.skilookout.com) for updates or contact Christopher Barrett, Marketing Director at 208-744-1301 x21, [christopher@skilookout.com](mailto:christopher@skilookout.com) for more information.

**Schweitzer Mountain Resort**, Idaho. Get updated information on operations at <http://www.schweitzer.com/mountain/snow-report/> or contact Sean Biggs, Marketing Director, 208-255-3031, [sbriggs@schweitzer.com](mailto:sbriggs@schweitzer.com).

**Silver Mountain Resort**, Idaho. For updates on conditions and resort operations check the website [http://www.silvermt.com/site\\_Snow-Report/SnowReport.aspx](http://www.silvermt.com/site_Snow-Report/SnowReport.aspx) or contact Jeff Colburn, General Manager, 208-783-1111, [JeffC@silvermt.com](mailto:JeffC@silvermt.com).

Other resorts in the Northwest are evaluating their current snow depths and watching the weather forecasts to determine when they will be opening. PNSAA will send updates as more resorts announce their opening dates. For the most up-to-date information on your favorite resort, please visit their website.

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The Pacific Northwest Ski Areas Association is a non-profit trade association, which represents the interests of 34 ski and snowboard facilities located in Oregon, Washington, Alaska, Idaho, Montana, and California. The Association's member ski areas – most of which operate on public land – collectively host an estimated 5.5 million visits annually. For additional information on Pacific Northwest skiing and snowboarding, contact the PNSAA office at (877) 533-5520, or visit [www.pnsaa.org](http://www.pnsaa.org) to link to the website of your favorite mountain.



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## PRESS RELEASE

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### What's New in 2013/2014 at your Pacific Northwest Ski Areas

**Contact:** John Gifford, President, 877-533-5520

**Release Date:** Friday, September 20, 2013

**La Conner, WA** – The Northwest enjoyed another great winter season last year with plentiful snow. During the pre-season, resort work crews have been busy with chairlift installations, building out bike parks, and significant enhancements to guest service buildings. As is the case each fall, all ski area operators are ‘tuning up’ ski lifts, day lodges, parking facilities, and the compelling array of ski school programs.

#### OREGON

To provide more terrain for beginners transitioning to intermediate level **Mt. Hood Meadows Ski Resort** has repurposed four (4) acres serviced by the resort's "Easy Rider" formerly used for terrain parks. Meadows has also given a face-lift to Paradise Sun Deck by adding an ice melt system enabling the Alpenstube Restaurant to extend sit down service outdoors whenever the weather allows. Celebrating its 50th anniversary during the 2013-14 season **Mt. Ashland** will be have an additional 101 new parking spaces providing up to 225 additional guests on any given peak day. With the dirt from the expanded parking lot Mt. Ashland will to re-contour the Sonnet beginner slope to make a better experience for first time skiing and riding guests. Also, Mt. Ashland will have a new beacon park open to the public near their lodge and will be offering classes on beacon use in cooperation with the Southern Oregon Nordic Club and Mt. Ashland Ski Patrol. With Forest Service approval of a master development plan **Mt. Bachelor** began work on the first new trail pod since 1996. A new, lower east catchline has already been constructed and trees have been felled for the new lift line and several trails in the pod. The lift installation is at least a year away so preparations to open all the terrain down to the new, lower east catchline this winter are underway. This will open 646 acres of new glades, bowls and natural features. For this season the terrain will be mostly un-groomed and 100% natural and will take a 20 minute hike-out to the Sunrise base. At **Mt Hood SkiBowl** the parking lot rope tow is being replaced by a state of the art, 220 foot long conveyor lift to create a better experience learning the sport for new skiers and riders. One hundred (100) new, four person tubes have been added to the tubing flotilla, increasing hill capacity by a third, as well as the addition of a second adventure lane. Extensive brush cutting and slope maintenance work this off-season will help with opening terrain earlier in the season.

## WASHINGTON

Wanting to reduce the chairlift ride time in the popular Mill Valley terrain **Stevens Pass Mountain Resort** has replaced the Jupiter fixed-grip quad chair with a new high-speed quad, Jupiter Express. Stevens Pass also will add new gladdened terrain in the South Park area as well as expand gladding in Corona, Pegasus and Orion areas. **The Summit at Snoqualmie** will open the new Silver Fir Lodge in the 2013-2014 to provide a better experience for guests with a boost in service, food variety and seating at Summit Central, as well as introduce a second option for skiers and snowboarders enjoying Summit East. At **Crystal Mountain** the new \$2.5 million dollar sewer treatment plant is complete and treatment has been switched over to the new plant. The new system meets all current state discharge standards and is capable of being enhanced to meet future standards. **Ski Bluewood** is celebrating its 35th Anniversary Season with many new improvements, most notably the addition of a Pisten Bully Park Bully to the grooming fleet, continuing their commitment and expansion of freestyle terrain features in The Parks at Bluewood. Also, Bluewood has added a new Point of Sale system and lodge enhancements such as the addition of changing rooms, a little more room in the rental department and an expanded food & beverage menu. Last season the new Angel Peak Chairlift at **49° North Mountain Resort** received positive reviews. During the 2013-2014 season 49° North will be meeting with the Forest Service to begin planning an expansion to their base lodge and facilities.

## IDAHO

50<sup>th</sup> Anniversary enhancements at **Schweitzer Mountain Resort** include a new sun deck outside of Taps Lounge in the Lakeview Lodge, cutting a new F.I.S. homologated downhill course and the addition of a new terrain park "Southside Progression Park" located next to The Stomping Grounds Terrain Park on Crystal Run. At **Silver Mountain** two new runs were cut adding to the "Bootlegger" run that was cut for the 2012-2013 season plus brush and alder removal along with thinning of gladdened terrain areas adding new lines and opening more terrain.

## ALASKA

**Alyeska Resort** is replacing their existing Chair 6 with the installation of a new high-speed detachable quad. Chair 6 provides skiers and snowboarders with lift access to the upper mountain trails at Alyeska Resort and is considered by many as heart and soul of Alyeska Ski Resort. Popular skiing and snowboarding runs accessed by Chair 6 include Christmas Chute and the North Face, Silvertip, Trapline, Mighty Mite and High Traverse.

## MONTANA

**Whitefish Mountain Resort** has increased their lodge seating by 100 with a 1,200 square-foot addition to the Base Lodge. The new room will be located slope side on the northeast corner of the Base Lodge. Whitefish also cut four new intermediate runs and two connector runs for a total of approximately 32 acres. Guests will be able to access three of the four main runs and one connector run via the existing Big Foot T-Bar.

For additional information on these exciting developments in the mountains, please visit your favorite mountain's website or call (877)533-5520.

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